

Notice is given that an ordinary meeting of the Joint Nelson Tasman Regional Transport Committee will be held on:

Date: Friday 5 May 2023
Time: 1.00 pm
Meeting Room: Tasman Council Chamber
Venue: 189 Queen Street, Richmond
Zoom conference link: <https://us02web.zoom.us/j/83608106334?pwd=RmE3L1pCUW9qbjlSd3VrOGhCTlhNdz09>
Meeting ID: 836 0810 6334
Meeting Passcode: 756248

Joint Nelson Tasman Regional Transport Committee

Komiti Te Kawenga Rohe o Tasman

AGENDA

MEMBERSHIP

	Chairperson	Deputy Chairperson
	Deputy Mayor S Bryant (Tasman District Council)	Mayor N Smith (Nelson City Council)
Members	Cr B Dowler (Tasman District Council)	Deputy Mayor R O'Neill-Stevens (Nelson City Council)
Waka Kotahi	Ms E Speight	
Alternate Members	Cr C Butler (Tasman District Council)	Cr M Courtney (Nelson City Council)
	Cr J Ellis (Tasman District Council)	Cr J Hodgson (Nelson City Council)

(Quorum 3 members)

Contact Telephone: 03 543 8524
Email: tara.fifield@tasman.govt.nz
Website: www.tasman.govt.nz

AGENDA

1 OPENING, WELCOME, KARAKIA

2 APOLOGIES AND LEAVE OF ABSENCE

Recommendation

That apologies be accepted.

3 DECLARATIONS OF INTEREST

4 PUBLIC FORUM

Registration is required to speak at public forum. You can register [here](#)

5 CONFIRMATION OF [MINUTES](#)

That the minutes of the Joint Nelson Tasman Regional Transport Committee meeting held on Friday, 10 February 2023, be confirmed as a true and correct record of the meeting.

6 PRESENTATIONS

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7 CLOSING KARAKIA

6 PRESENTATIONS

6.1 WAKA KOTAHI (NZTA) UPDATE

Report To:	Joint Nelson Tasman Regional Transport Committee
Meeting Date:	5 May 2023
Report Author:	Tara Fifield, Executive Assistant - Service and Strategy
Report Authorisers:	John Ridd, Group Manager - Service and Strategy
Report Number:	RNTRTC23-05-2

1. Presentation / Whakatakotoranga

Ms Emma Speight, Waka Kotahi (NZTA) Director Regional Relationships, Greater Wellington and Top of the South, will provide an update to the Committee.

2. Attachments / Tuhinga tāpiri

1. May 2023 Update

5

Regional Transport Committee

Presentation to combined Tasman /
Nelson Regional Transport
Committee

6 May 2023



Bitumen supply chain review

- Waka Kotahi recently completed the review of the bitumen supply chain.
- The review indicates the import market is operating well.
- Findings suggest it will continue to operate well following Z Energy's exit from the market later this year.
- Waka Kotahi is working to finalise the pricing adjustment mechanism, which needs to move from the Z Energy price list to another international index.
- Further engagement with the industry is underway to finalise details of its updated pricing adjustment mechanism.



Road Safety Week 2023

- This year's Road Safety Week – coordinated by road safety charity Brake and sponsored by Waka Kotahi and Beca – is from 15 to 21 May.
- The theme is Road Safety Heroes - celebrating all those working to make our roads safer from road safety professionals and emergency services, to transport planners and engineers, road workers and school crossing patrols.
- The week also supports Road to Zero and highlights how everyone who uses roads can take responsibility for their own safety and the safety of others.
- Please support by promoting Road Safety Week and getting involved in the activities being run in your region.



Arataki: 30-Year Plan

- Arataki is live.
- It's being developed as a shared sector view of how we need to plan, develop, and invest in the land transport system during the next 30 years.
- This version provides a strong foundation for ongoing conversations with our partners and others to co-create the plan.
- Arataki provides the direction that guides how we work together during the next 30 years to deliver the future land transport system needed to keep Aotearoa New Zealand moving.
- Moving forward, the plan will be developed further with our partners, iwi/Māori, local government, and the wider transport sector. The next version is expected to be released in October 2024.
- You're encouraged to get in contact with the Arataki team to discuss – in particular your regional direction - arataki@nzta.govt.nz



Speed Management Planning

Waka Kotahi has set deadlines for full speed management plan (SMP) activities as per the Rule. Please note that these are **default** dates.

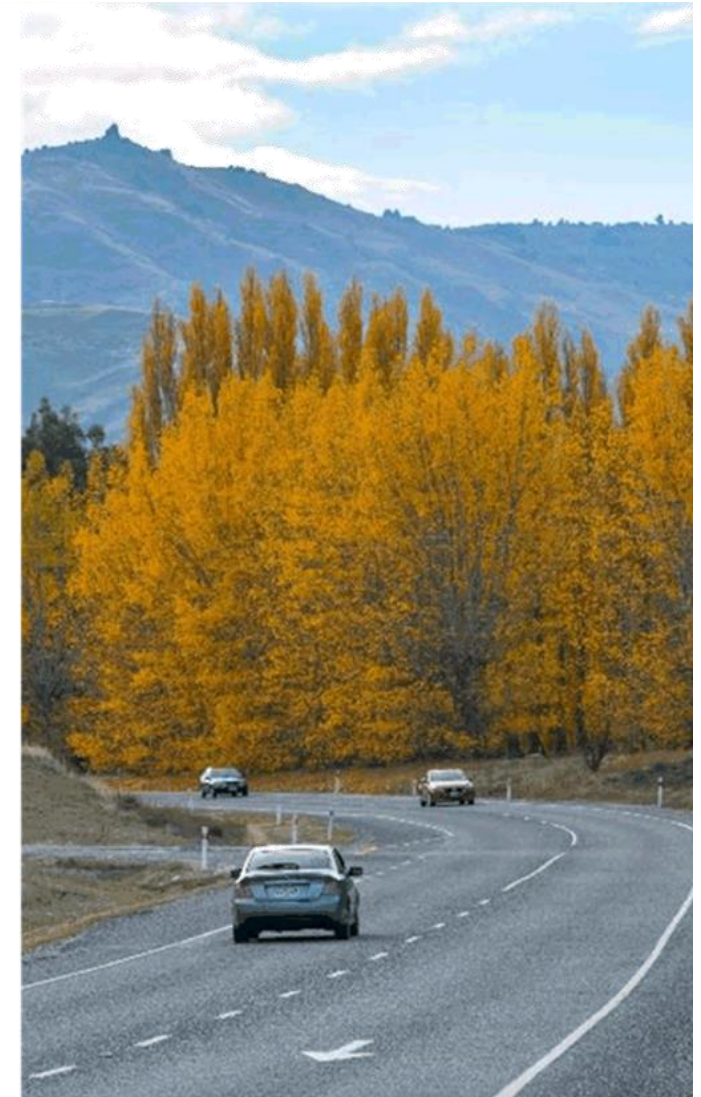
The new deadlines or full speed management plans:

- **5 Oct 2023** – Final date for the publication of **any consultation draft SMP**
- **29 Mar 2024** – Final date for submitting the **final draft SMPs for certification**

What do these deadlines mean for RCAs?

- Earliest default date RCAs could publish a consultation draft territorial authority SMP was 5 April 2023.
- RCAs and RCs planning to consult outside these default dates can ask for a 'specific' date that better suits their needs.

The default dates are based on the Rule assumption that consultation on regional SMPs would be completed before consultation on RLTPs begins to avoid the need for public hearings. **We expect these deadlines will suit most RCAs and RCs.**



VKI Reduction Programme

Key Milestones & Activity

- **June 2023** - National VKT Reduction Plan (Waka Kotahi)
 - Tier 1 and 2 councils invited to provide feedback on the draft national plan
- **June 2023** - VKT reduction sub-national targets confirmed (Te Manatū Waka Ministry of Transport)
 - MoT planning engagement on the VKT reduction targets for Tier 1 cities throughout May
 - MoT also leading engagement with councils on the draft GPS on land transport 2024-34 (GPS 24) which will include aspects related to VKT reduction
- **December 2023** - Urban VKT Reduction Programmes (Tier 1)
 - Expressions of Interest for funding applications and reviews has happened
 - Partnering programme with Tier 1 in place, Community of Practice planning in progress
- **December 2024** - Urban VKT Reduction Programmes (Tier 2)



VKT Reduction Programme

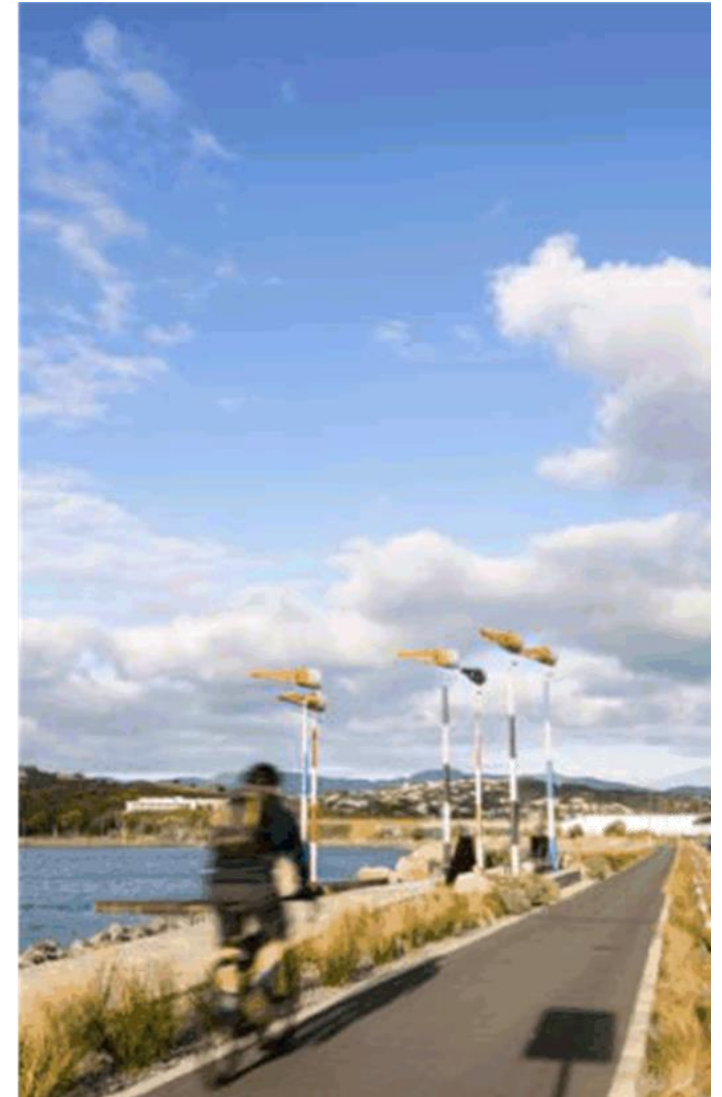
Focus on Tier 1 Councils in 2023

- Government has announced changes to initially focus sub-national targets for reducing light vehicle use on just Tier 1 urban areas.
- This is where 85% of VKT reduction will come from to achieve the national target.
- Waka Kotahi is focused on working with the five main Tier 1 cities: Auckland, Hamilton, Tauranga, Wellington, and Christchurch – to develop VKT plans.
- This does not mean future public transport improvements will only occur in Tier 1 areas (as per some media reports). VKT reduction targets and programmes are currently being prioritised in Tier 1 areas for now.
- *Waka Kotahi will continue to work with all Tier 1 and 2 councils to include VKT reduction programmes and activities into the next round of RLTPs, to enable councils to attract funding from multiple sources from mid 2024.*
- *Waka Kotahi will provide a recommendation on targeted activities for inclusion in RLTPs by August 2023.*



VKT Reduction Programme

- The Minister has provided further clarity to Tier 2 Councils following the Government announcement.
- While optional for Tier 2 councils to work with central government to set a VKT reduction target by June 2023, MoT will support setting a target if desired.
- Targets also set the bar for Urban VKT Reduction Programmes to improve transport options and reduce vehicle traffic in urban areas - Waka Kotahi will partner with Tier 2 councils to develop these programmes next year.
- Funding is available to assist Tier 2 councils with developing these programmes, with an Expressions of Interest (EOI) funding process opening later this year.



Nelson/Tasman Regional Update

May 2023



Nelson Regional Update

Activity	Commentary on near to short-term State Highway components
Nelson Future Access – Detailed Business Case	<p>Pedestrian refuges</p> <ul style="list-style-type: none"> • Planning is underway for the for installation of three pedestrian refuge facilities along SH6 Tahunanui Drive and SH6 Annesbrook Drive, and a raised safety platform across the entrance to Muritai St. • We will be speaking with directly impacted residents and businesses shortly, prior to any wo getting started.
SH6 vegetation control	<ul style="list-style-type: none"> • Preliminary investigations have commenced to determine more acceptable, sustainable and affordable hard and soft options to reduce ongoing maintenance costs. Once completed, funding will be sought to implement any recommendations.
SH6 Rocks Rd study - improved active mode accessibility while road under traffic management	<ul style="list-style-type: none"> • A consultant has been commissioned to undertake a study to evaluate the issues and provid options. • It's expected engagement with focus groups will occur shortly
SH 6 urban corridor disruption response plan	<ul style="list-style-type: none"> • Work is underway to investigate opportunities and develop options for an agreed action plan to be implemented when incidents occur causing network disruption (including potential investment in additional variable message signage
SH6 Whakatū Drive (Nelson) shared use path upgrade	<ul style="list-style-type: none"> • Detailed designs are completed and we are exploring consenting requirements before returning to iwi and key stakeholders with the recommended designs plans for construction.

Tasman Regional Update (including LCLR)

Activity	Commentary on near to short-term State Highway components
Richmond Programme Business Case	<ul style="list-style-type: none"> The Hope Bypass designation will lapse in November 2023. Work has begun to prepare an application to extend the lapse date – this will need to be lodged with Tasman District Council in August 2023. Waka Kotahi is working with a core team on the Richmond Spatial and Intensification Plan with a focus on residential intensification and spatial planning to ensure there are synergies with the PBC
Interim speed management Plan	<ul style="list-style-type: none"> Consultation on the interim speed management plan closed 12 December 2022. We're considering feedback from this consultation alongside existing information to finalise the interim plan and will share an update in the coming months. As the RCA for state highways, we're continuing to work through what impact the government's reprioritisation announcement has on the certification of the Interim State Highway Speed Management Plan 2023-2024 and the development of the State Highway Speed Management Plan 2024-2027.
Ruby Bay bypass median barrier	<ul style="list-style-type: none"> Budget for median barrier design has been secured, and design work is underway. Investigation is also underway for installation of median barrier on sections of SH60 between Redwood Rd and Mapua Drive
Sections of shoulder widening SH60 between Parapara and Collingwood,	<ul style="list-style-type: none"> The shoulder widening on the northbound side of SH60 through the Milnthorpe curves is complete
ATP linemarking	<ul style="list-style-type: none"> Extensive areas of edgeline ATP is currently being installed on SH6 Kohatu to Murchison

Regional M&O overview

(update on summer programme) - facts & figures etc

Pavement and surfacing renewals:

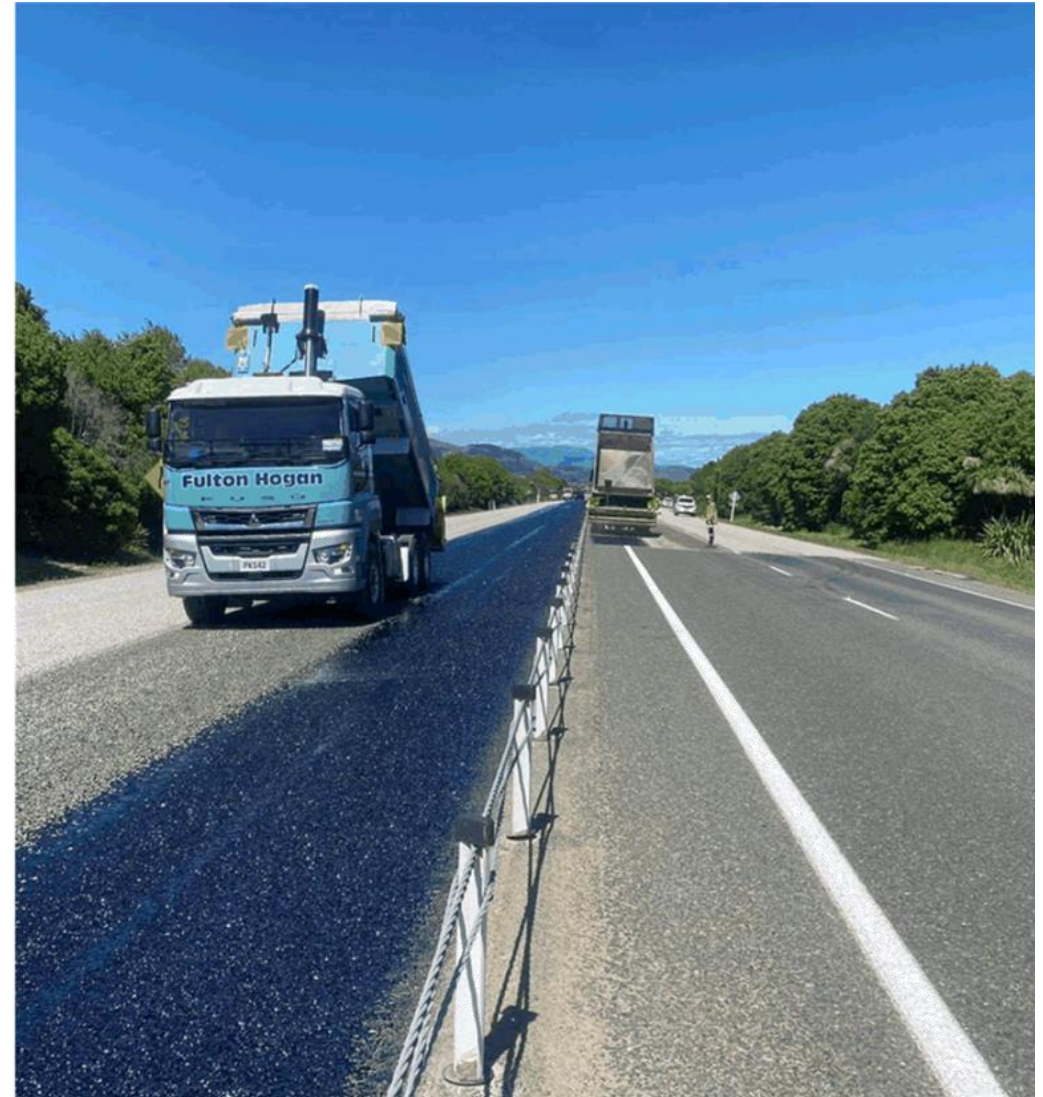
- Chip sealing – 93.9 lane km completed
- Asphalt TAC – 7.1 lane km completed
- Rehabs – 2.5 lane km completed

Drainage renewals:

- Almost 3 lineal km of concrete lined channel installed this year

Audio Tactile Profiled roadmarking (ATP) works - biggest programme to date. 188 lineal km of ATP and structured markings being installed.

During the recent Takaka Hill closure the annual surfacing programme was completed along with 3,100m² of slumping repairs following the August Flood event. Guardrail barrier upgrades and routine maintenance was also carried out.



Hei konā mai



6.2 NELSON TASMAN CYCLE TRAILS TRUST

Report To:	Joint Nelson Tasman Regional Transport Committee
Meeting Date:	5 May 2023
Report Author:	Tara Fifield, Executive Assistant - Service and Strategy
Report Authorisers:	John Ridd, Group Manager - Service and Strategy
Report Number:	RNTRTC23-05-3

1. Presentation / Whakatakotoranga

Gillian Wratt, Chair of Nelson Tasman Cycle Trails Trust, will make a presentation to the Committee on regional cycle trail networks.

2. Attachments / Tuhinga tāpiri

Nil

7 REPORTS

7.1 PUBLIC TRANSPORT UPDATE

Report To:	Joint Nelson Tasman Regional Transport Committee
Meeting Date:	5 May 2023
Report Author:	Margaret Parfitt, Manager – Transport and Solid Waste
Report Authorisers:	John Ridd, Group Manager - Service and Strategy; Richard Kirby, Group Manager - Community Infrastructure
Report Number:	RNTRTC23-05-4

1. Purpose of Report

- 1.1 To update the Joint Nelson and Tasman Regional Transport Committee (RTC) on public transport matters.

2. Recommendation

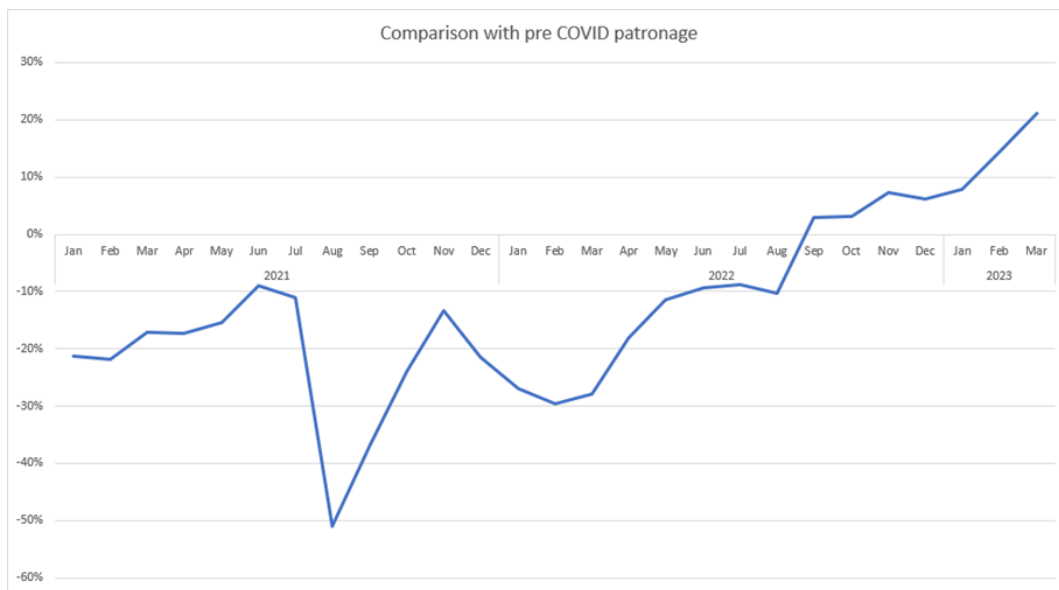
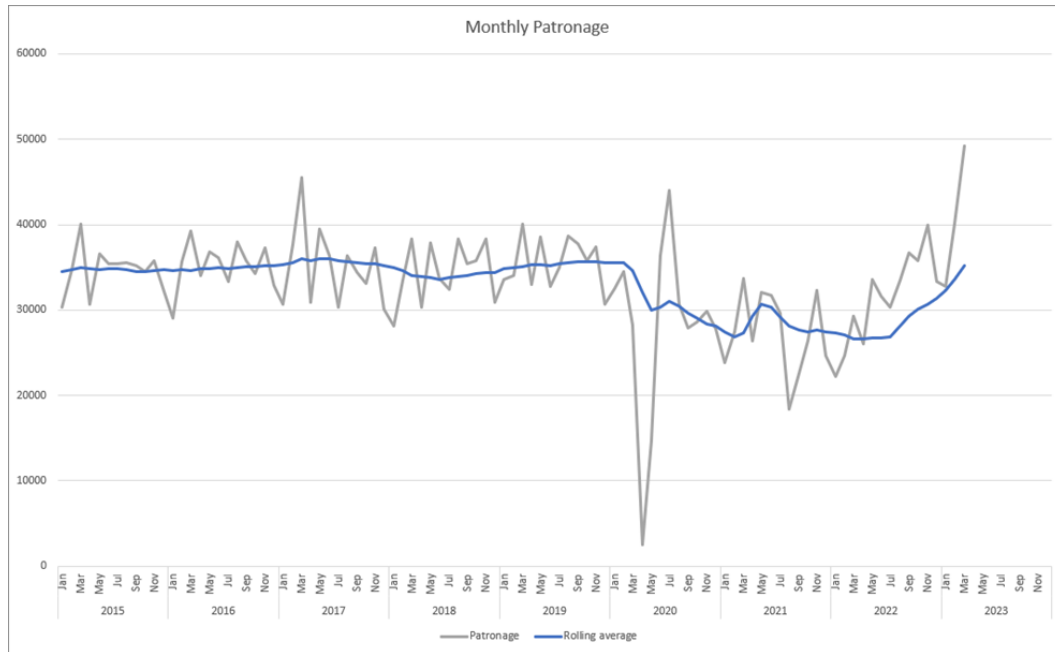
That the Joint Nelson Tasman Regional Transport Committee

1. receives the Public Transport Update report RNTRTC23-05-4 and its attachment/s (1862260321-55837, 1862260321-55822); and
2. approves the new service name of eBus.

2. Background and Discussion

Patronage

2.1 Patronage continues to improve with latest data exceeding pre-COVID levels. March 2023 was 21% above the pre-COVID levels of previous years.



Driver shortages

2.2 Unlike many other locations around the country the operator reports no driver shortages and the service has not had any scheduled services cancelled as a result.

Half price fares and Community Connect

2.3 To assist with relief on cost of living pressures, alongside a fuel tax discount, the government introduced a subsidy to enable half price bus fares in April 2022. This was initially until 30 June 2022 but has twice been extended. It has now been confirmed these subsidies will cease on 30 June 2023.

2.4 Community service cardholders (CSC) however will continue to receive the benefit of half price bus fares at all times in an initiative known as Community Connect. This concession

will be applied to existing and new fares (from 1 August) and Waka Kotahi will reimburse Councils for foregone revenue. Officers are working with Waka Kotahi on implementation and resource has been secured to assist with manual loading of CSC concessions onto BEE cards.

3. New Service Implementation

- 3.1 Delays with international shipping movements have resulted in a slightly delayed start to the service which will now commence 1 August 2023. A summary sheet is appended to this report as Attachment 1 and is expanded on below.
- 3.2 Officers are working with the successful tenderer to finalise routes and timetables. These include minor route changes and some changes to the timetable. The outcome of these changes will achieve the improved levels of service as proposed in the RPTP.

New Routes and Bus Stops

- 3.3 Routes 1 and 2 (Richmond – Nelson) already have formal marked bus stops in place. New stops needed for Routes 1 and 2 along Hill Street, Champion Road, Songer Street and Nayland Road are in the process of being formalised.
- 3.4 Routes 3 and 4 (The Brook – Airport and Atawhai – Hospital) were previously hail and ride routes. Atawhai Drive already has some formal marked stops, but most of the routes need new stops to be considered, and this work is underway with feedback being sought from directly affected residents and businesses. This will be presented to the Hearings Panel meetings in May and June.
- 3.5 Routes 5 and 6 (Motueka – Nelson and Wakefield – Nelson) have some existing formal bus stop locations that are used by school buses and these will be utilised. All other proposed bus stop locations will be created over the next few months. Consultation letters have been delivered to properties adjacent to the proposed bus stops in the Tasman region.
- 3.6 Bus stops at bus interchanges are being modified over the next three months to allow passengers to wait and exchange buses. An updated list of the planned changes to each interchange is shown in the table below.

Location	Planned changes
Richmond	The current location on Queen Street will be modified to have a bi-directional stop. The changes will include a pedestrian crossing and traffic calming, with the addition of extra shelter for bus stop users. Changes to the nearby roundabouts and parking on Wensley Road to accommodate bus movements will also be completed.
Stoke	Work continues to secure a location in Stoke that will facilitate Route 2 turning left into Putaitai Street and travelling west to Nayland Road via Songer Street.
Tahunanui	Easements are progressing to enable new bus shelters on Muritai Street near the intersection with Tahunanui Drive. Existing stops are in place in preparation for the new service and shelters may come after 1 August

Location	Planned changes
Hospital	No planned changes to the bus stop until there is some confirmation of the hospital improvements. Planned signalised intersection at Waimea Road/Franklyn Street will assist passengers crossing Waimea Road. New services will not enter the hospital grounds but a new stop will be placed on Franklyn Street for hospital access.
Nelson Airport	A bus stop location close to the terminal has been agreed and shortly work will commence on required ramp alterations and shelter installation
City Centre	<p>Modifications to the SBL site on Bridge Street are progressing well to provide angled bus stops and a waiting room.</p> <p>A new bus stop and shelter is being established on Selwyn Place near the Cathedral Steps. This will result in the loss of seven carparks during daytime bus operating hours. The stop will be dual use and will be signed allowing carparking post 7.30 pm to serve the patrons of the hospitality sector operating in the area.</p>

3.7 For provision of public transport outside the urban areas, officers are continuing to work with Nelson Tasman Community Transport Trust and other providers to investigate transport opportunities for our townships. With the extension of public transport to Wakefield and Motueka, the Wakefield Community Bus services will end.

Branding and Communications

3.8 Nelson and Tasman communications teams have continued work on a name and branding for the new bus services, including workshopping this with Joint Committee members.

3.9 A number of options have been considered and a multicriteria analysis of each option carried out. Criteria for making this assessment were that the new name should:

- signal that the services are not within Nelson alone and are seamless between regions;
- signal the extra environmental credentials that come with electric buses – either directly or indirectly and that the new services are an even better environmental choice than before;
- signal the extra digital/info aspect of the new services – eg. wifi on buses, real time information displays in key locations; and
- be enduring and without legal restrictions such as trademarking.

3.10 The preferred option is the name eBus. This service name will be supported by a joint overall sustainable transport brand which will be tagged to a variety of projects including the bus service. Pending approval work will now continue to install brand livery on buses, timetables, website, bus stops and shelters.

3.11 The communications plan for the service launch is outlined in Attachment 2. A planned three month campaign will commence on 1 May and will include a series of stories on different

facets of the new bus service in the Nelson Mail. All content produced throughout the campaign can be retooled for social media including Facebook, Instagram and Tik Tok.

- Month 1 will focus on cost and regularity, the two major driving points for increased patronage;
- Month 2 the focus will shift to environmental benefits and convenience, plus the new Stoke on Demand service; and
- Month 3 and immediately post launch the focus will be on the new service itself including new routes and timetables, digital benefits, and the first site of new brand.

3.12 Additional funding was applied for through the Waka Kotahi Transport Choices complimentary activities fund and \$8,500 has been granted (100% subsidy) to provide free or discounted BEE cards as part of the promotional launch.

Resourcing

3.13 The position of Public Transport Advisor has been filled with the successful candidate commencing working with Councils on 23 May.

4. Conclusion and Next Steps

4.1 Although shipping delays mean the service will now commence on 1 August, work on implementation of the new service continues at pace. A further update report will come to the next Joint Nelson Tasman Regional Transport Committee meeting on 11 August.

5. Attachments

1.	Public transport summary new contract implementation	24
2.	Communication plan for the service launch	25

Ndoc 1862260321-55837

Attachment 1 : New Public Transport Contract Implementation Summary

Workstream Name	Notes	Sub-Task	Risk
Electronic Ticketing		New Buses arrival	Medium
		Purchase New Bee card Machines	Low
		Transfer Existing Machines	Low
		New Timetables to GTFS Feed	Low
Branding decision and Implementation	TDC and NCC have to agree a new brand name for PT as part of bigger Transport branding package	Name of New Service Required for all Livery, Publicity, Bus Stops etc	Completed
		Develop Brand in conjunction with TDC	Low
		Develop Programme for Implementation of New Branding at Bus Stops - NCC	Low
		Develop Programme for Implementation of New Branding at Bus Stops - TDC	Low
	Bus livery	SBL to Manage Bus Livery	Low
Timetables	Timetable schedules produced by Stantec, and Contract was based on these schedules. Need to recheck with SBL when bus routes and stops finalised	Updating All Signage and Timetables at Existing Stops (NCC and TDC)	Low
		New Bus Stop Timetables and Branding	Low
		Bus Stop Renumbering	Low
		Update Website	Low
Interchange stops	Bus Interchnages - Tahunanui (by Mobil), Stoke and Hospital	Hospital	Low
		Tahunanui	Low
		Stoke super stop	Medium
		Stops with Shelters with Real Time info	Low
Interim Bus Hub	Bridge Street	Interim Bus Hub operational by 31/07/23	Low
Bus Stops	New stops required where previous routes have been Hail and Ride. Probably done through line marking and maintenance	Bus Stop Markings	Low
		Confirm Bus Stop Locations including City Centre	Low
		Confirm Airport Bus Stop	Low
		Bus Stops in GIS	Low
		Brook St terminus	Medium
Bus Routes	Route 2 and City Centre routes to be confirmed	Confirm Bus Routes	Medium
		Parking Restrictions required on Bus Routes	Low
		On Demand App for Stoke on Demand service	Low
		Bus Routes into GIS	Low
Policies and Comms	Fares policy required as part of RPTP and for GTFS feed	Fares Policy	Completed
		Communications Plan for Overall Service	Low
		Advertising on PT infrastructure policy guidelines	Medium
		Targeted Comms Plan for Stoke On Demand service	Low
		Customer service capability options for Bridge St combined with OnDemand service	Low

Attachment 2 (Ndoc 1862260321-55822)

Launch of new bus service – summary of communications plan

Earned media: Series of stories with Nelson Mail, RNZ and Nelson Weekly looking at various facets of the new service

Invite media to travel on first journey of new service – out to Motueka

Our Nelson: 21 June/19 July issue to be a new bus system special. Four pages – including route map, fares and summarised timetable, media release, possible itineraries for a day out on the bus, comparison with driving costs. Cross over to Newsline at TDC.

Video: Nelson to Motueka video – round trip for a doughnut demonstrating new route.

Car vs Bus – what can you do on your daily commute on a bus that you cannot do in your car. Read, use wifi. Comparison of expense of parking/petrol vs cost of bus travel.

Paid media: Animations – more regular, more routes. Digital campaign across Stuff and Google Ads. Cinema placement.

Closer to launch and across launch - digital campaign with Stuff using social card and native tile – linking through to new look online timetable, track-a-bus, app. Showcase new brand and digital ways to use buses.

Radio campaign – tired of the commute? Why not kick back and take the bus from Motueka etc. Wifi available – start your work day on the move.

Airport advertising – to advertise new airport route.

Collateral: New bus timetables to showcase branding and some electric bus key messaging around emissions.

Posters for bus stops that can be resized for social media and other public spaces on various topics

- New routes
- Cost comparison
- More regular buses
- \$2 fare
- Electric fleet

Social media: Social Media – collateral and animations optimised for social, promotion of Our Nelson content and videos. Potential for competitions with Bus Travel Cards as prizes to raise awareness of new service.

Direct Engagement: Older adult and mobility groups, retirement homes in Stoke re new On Demand Service.

Low Vision Nelson – in regard to new buses being quiet as electric.

8 CONFIDENTIAL SESSION

8.1 Procedural motion to exclude the public

The following motion is submitted for consideration:

That the public be excluded from the following part(s) of the proceedings of this meeting. The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution follows.

This resolution is made in reliance on section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by section 6 or section 7 of that Act which would be prejudiced by the holding of the whole or relevant part of the proceedings of the meeting in public, as follows:

8.2 Guidelines for Advertising on Public Transport Infrastructure

Reason for passing this resolution in relation to each matter	Particular interest(s) protected (where applicable)	Ground(s) under section 48(1) for the passing of this resolution
The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.	s7(2)(g) - The withholding of the information is necessary to maintain legal professional privilege.	s48(1)(a) The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.